

vogueBEAUTY

EDITOR: SIGOURNEY CANTELO



FASHION EDITOR: BRUNE DE MARGERIE STYLIST: CLAIRE DHELENS
PHOTOGRAPHS: THOMAS LAGRANGE DETAILS LAST PAGES

Bulgari gold earrings set with emeralds and diamonds, P.O.A., gold necklace set with an emerald and diamonds, P.O.A., and platinum ring set with diamonds.

Coming clean

Industry pros on *mastering the classics*; NEW-SEASON NAILS; Hollywood's go-to dermatologist; and *SERUMS* demystified.

Finishing SCHOOL

Essential lessons in making up from the *BEST* in the *BUSINESS*.

WORDS: SIGOURNEY CANTELO

When it comes to make-up, the real classics never go out of style: precise smoky eyes, thick and fluttery lashes, unapologetically bright red lips. But as with most things, the devil is in the detail. It's the little application tricks that take these make-up statements from so-so to flawlessly pro. We plied make-up artists near and far for their fail-safe secrets.

EYE DO

"When doing strong eyes, do the eyes first then the base, to keep the foundation fresh," says Liz Kelsh, an Australian make-up artist and ambassador for Max Factor. "Use cream eyeshadow as a base to avoid creasing, and keep a cotton bud dipped in eye cream on hand to clean up any mishaps," she suggests, adding that eye drops brighten eyes, making a smoky look even more beautiful. "Stock up when in you're in Japan; they are the best in the world."

BRUSH UP

"Load up the mascara brush and add volume by applying the formula to the roots of your lashes, as close to your lash line as possible," says Maybelline make-up director Nigel Stanislaus. "Apply a few coats before pulling and lifting the brush through your lashes to help open the eyes. For a doe-eye effect, just concentrate on applying the formula to the tips of your lashes for darkened and defined length."

TOP DOWN

"To get the best results, coat both sides of the eyelashes with mascara – come down from the top with one coat and back upwards with a second coat," suggests Alexandre Nedellec, a make-up artist for the Dior make-up team in Paris. "And don't panic when you get a blob of mascara on your eyelid, otherwise you'll rub the smudge and make it worse. Wait for it to dry completely and simply remove with your foundation brush or a cotton tip."

From left: Clinique Lash Power Feathering Mascara, \$38; Napoleon Perdis Cosmetics Matte Eye Ink, \$28.

Cartier L'Odyssée de Cartier white gold earrings set with onyx, garnets and diamonds, white gold bracelet set with tourmaline, obsidian and diamonds and white gold ring set with a tourmaline, onyx, garnets and diamonds.

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From left:
M.A.C 318 Lip
Brush, \$42; CK
One lipstick in
Bite Me, \$35.

COLOURING IN

"To conquer a flawless bold or dark lip, the trick is to colour from the inside out," explains Nicole Thompson, senior M.A.C. artist for Australia and New Zealand. "Starting on the outside of the lip can make us a little nervous, which can result in a shaky line. Instead, start in the centre and slowly feather the colour outwards – it is always easier to add more and get bigger than to clean up and remove!"

THE PERFECT RED

"A good rich red lipstick is a core item in any make-up bag," says Dick Page, make-up artist and Shiseido artistic director. "My advice for any woman is to try different shades and see which one 'speaks' to you. Don't think too hard about skin tone and so on, just go with your instinct and choose a colour. The best way to see if a lip colour suits you is to try it on!"

POWERFUL POUT

"For me, a liner only works if it's a nude or a colour that matches the colour of the lips. To make them fuller, you can go slightly outside the lip line," says Tom Pecheux, Estée Lauder's creative make-up director, who says it's perfectly fine to apply lippie straight from the tube, but a brush is best to create a really flawless red lip. "Using the bullet is fast, precise and gives a nice coverage, or use a brush when you want to bring perfection, precision and a high quality finish, particularly when you apply a red lipstick."

Dior Joaillerie Cher Dior
Majestueuse Multicolore gold
bracelet set with diamonds,
sapphires, emeralds, garnets,
rubies and Paraiba tourmalines,
\$470,000, and white gold ring
set with diamonds, \$300,000.

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Napoleon Perdis
Cosmetics Lashes
Solandra, \$18.

LASHING OUT

"When selecting false lashes, consider the occasion," says make-up maestro Napoleon Perdis. "For a more natural look, try individual lashes, which are great for subtle enhancement and will literally fill the gaps between your natural lashes, adding some subtle volume. For special events or an evening, there's no better beauty statement than a standout lash that adds density and length. When applying strip lashes, it's always best to allow the glue to start setting on the back of your hand, as the glue will become tacky and easier to work with. With your eyes open, place the lash on the lash line, moving the lash backward and forward until it's in the perfect position."



Repossi Serti Sur
Vide pink gold
ring set with
diamonds, P.O.A.



De Beers Phenomena
Glacier white gold
bracelet set with
diamonds, P.O.A., and
Phenomena Frost white
gold ring set with
diamonds, P.O.A.

THE UPSIDE

Don't be afraid to use your tools in unexpected ways. L'Oréal make-up director Elsa Morgan learnt a clever twist on the classic eyelash curler from Chinese supermodel Ming Xi. "You can use an eyelash curler upside down for the lower lashes before applying mascara. This is especially useful for Asian eyes, where the lashes tend to be very straight," she says.

WIPE OUT

At the end of the night, take it all off with a good dual-phase eye makeup remover, then give your lashes a treat with something from the pantry, says Charlotte Creasey, owner of Sydney's Lady Lash!. "Castor oil, linseed or coconut oil rubbed into the eyelashes at night are old-school solutions for growing thicker, healthier eyelashes."

Estée Lauder
Take It Away
make-up
remover, \$46.



Shu
Uemura
Eyelash
Curler, \$29.

PHOTOGRAPHS: THOMAS LAGRANGE HAIR: MAXIME MACE
MAKE-UP: LLOYD SIMMONDS MODEL: CRYSTAL RENN
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