

Scents OF STYLE

MAKE SURE THE MOST AMAZING THING
YOU WEAR IS SOMETHING YOU CAN'T SEE.
MATCH YOUR FASHION TO FRAGRANCE
WITH OUR ESSENTIAL GUIDE

Paul & Joe dress \$925
(03 9510 0259)
Secrets Shhh ring \$590
(www.secrets-shhh.com)

Gone are the days when women wore their signature scent only on special occasions. Research from The Fragrance Foundation reveals women now own a complete fragrance wardrobe of up to 17 scents. A spritz it seems is the essential style accessory. As fragrance connoisseur Coco Chanel so aptly put it, 'No elegance is possible without perfume. It is the unseen, unforgettable, ultimate accessory.'

True, your scent says more about you than the latest Chloé bag ever will (and it's a lot cheaper). In fact, scientists have discovered that the part of the brain that processes smells is also where emotional memories reside. Which is why when we inhale an unmistakable scent, it can transport us back to a moment – maybe the time you made a devastating entrance in your sexiest cocktail frock. That's the beauty of scent – it has the power to transform the way we feel about ourselves, not to mention make an outfit.

The trick lies in matching your fragrance to your fashion. Just as dressing for a fabulous occasion means raiding your wardrobe with Rachel Zoe-like zeal, so too you should 'style' your scent. We've taken four heart-stopping fashion styles and married them with the perfect perfumes. Consider these your new staples, ladies.

Classic

The occasion: Dinner at a three-month-waiting-list restaurant, weddings or any time you want to feel fabulous.

The look: Anything feminine and elegant.

The scents: Sensual and sophisticated, florals are perfect when dressing to impress.

Badgley Mischka EDT (50ml), \$110 (\$800 015 600)
A ball gown in a bottle. Sweet peach hits you before peony, jasmine and amber emerge.

Miss Dior Chérie EDP Spray (100ml), \$135 (\$2 965 4000) Wear on a first date – a mix of jasmine, caramel and strawberry equals sweet seduction.

Michael Kors EDT Spray (50ml), \$138 (\$800 061 326)
This guaranteed compliment-getter is an exotic mix of tuberose, orange flower and freesia.

Chanel No.5 EDP (50ml), \$151 (\$2 9500 2944)
Like the LBD, this blend of ylang ylang, jasmine and sandalwood has stood the test of time. ➤





Sexy

The occasion: From hot date to raunchy rendezvous, these heady scents will grab him by the collar and not let go.

The look: Silk, lace, anything that screams seduction.

The scents: These floral orientals use vanilla and animalistic musk to lure their prey.

Agent Provocateur EDP (50ml), \$160 (02 9695 5678)
With a generous helping of musk, jasmine and pepper, this is the ultimate sex-bomb scent. Spray your lingerie drawer for added effect.

Jean Paul Gaultier Classique Limited Edition Parfum (30ml), \$280 (02 9795 5678) A sexy new bottle, the same sultry scent. Make your intentions known with this delicious mix of vanilla, rose and powder.

Lacoste Hypnose Sheer Fragrance EDT Vaporiser (75ml), \$99 (02 9331 8435) Citrus and guava have been added to the Hypnose base of passionflower, vetiver and vanilla. Did somebody say sexy?

Lovely by Sarah Jessica Parker Liquid Satin Perfume Serum Spray (100ml), \$99 (02 9004 8077) Spritz this silky serum wherever you want to be touched – it'll leave a soft hint of lavender, apple and patchouli. ➤



World jacket \$499
(02 9268 0442)
Pleasure State Couture bra
\$129.95 (02 9004 8077)

Mr Rose shirt \$379 (02 8904 1283)
Matthew Eager high-waisted skirt
\$299 (02 9281 4514)
Mezi necklace \$149 (02 9281 9956)

Fresh

The occasion: Zesty enough for the boardroom and sheer enough for the beach, spritz these on when shopping, sightseeing or brunching.

The look: The crisp white shirt, anything simple and stylish.

The scents: These refreshing green scents are guaranteed to instantly lift your mood.

Stella in Two Penny EDT Natural Spray (50ml), \$88 (02 9963 9799) Not for shrinking peanies, wear this decidedly sexy scent when shopping or lunching – it's guaranteed to turn a few heads.

Prada Tendre EDP (50ml), \$150 (02 9663 4277) Spider than the original scent, this mix of mandarin, lemon and sandalwood means business.

Estée Lauder Beyond Paradise EDP Spray (50ml), \$100 (1800 061 326) A tropical cocktail of lush greenery, exotic fruits, honeysuckle and jasmine that whisks you away in an instant.

Joey Miyake Chai d'Issey 'A Drop on a Petal' Limited Edition EDT Spray (50ml), \$114 (02 9695 5078) A modern take on the cult Issey, this light scent mixes amber, mandarin and mimosa flowers. Ideal for hot days.

